

# BIOGRAPHY

*Jaimie van Sikkelerus*





About Jaimie

*Winners never quit and quitters never win, and I like to win."*

Jaimie van Sikkelerus is a Dutch road racer and entrepreneur. He lives in the Netherlands and combines his passion for motorsports with entrepreneurship, enthusiastically sharing his achievements with others.

■ **Date of birth**

25-05-1997

■ **Place of residence**

Akersloot

■ **Nationality**

Dutch (born in Curaçao)

■ **Discipline**

Racer

■ **Height**

1,78

■ **Team**

TAG Honda racing team

■ **Competition**

British Superbike







**DRIVE:**  
**DETERMINATION**

**INTEGRITY:**  
**HELPFUL**

**DYNAMICS:**  
**EFFECTIVE**



# Biography

**Jaimie van Sikkelerus**, born on the sunny island of Curaçao, had a motorcycle waiting for him from the moment he was born. His father passed on his passion for motocross early, and as a toddler, Jaimie often rode on a quad with his dad. At the age of three, his family moved back to the Netherlands, where he competed in his first motocross race at just five years old. His talent was visible: “I learned to ride a motorcycle before I could even ride a bicycle—that was my foundation.”

It quickly became serious. At eight years old, he achieved a dutch high athlete status and trained daily after school. By the age of ten, he was racing internationally, and won the MX California State winter series title. Injuries, such as a torn liver and broken spine, couldn't hold him back. “When will I be fit enough to ride again?” was always his first question to the doctors. At thirteen years old he switched to Supermoto, where he won every dutch championship race in his debut season.

With great determination, Jaimie competed on international level. European championships and World championships and represented the Netherlands in the Supermoto of Nations—

World Championship as the youngest competitor ever. In 2014 he made the transition to road racing through the European Junior Cup, finishing in the top 10 in his first season.

Three years in Supersport 600 World championships followed, including challenging periods and multiple knee surgeries. In 2020, major operations were necessary to rotate both of his lowerlegs by 15 degrees to reduce the pressure on his knees while racing.

Two seasons later, Jaimie received the unexpected news of an aggressive form of cancer found beneath his chest.

Despite this, he refused to let the illness take his sport away from him and delayed surgery until he finished his final race that season. With this mental resilience, he closed the season with seven podium finishes, including a victory in the highly competitive British Supersport 600—a feat no Dutch rider had ever achieved. After a tough operation and recovery, he returned to the track stronger than ever.

In 2024, Jaimie earned the opportunity to compete in the elite Superbike class and became the first Dutch rider to spend a full season in this category. Despite undergoing two major knee operations again, his determination remains unaffected:

**“In 2025, I'll give it my all once again.”**





**"WINNERS NEVER QUIT AND  
QUITTERS NEVER WIN"**



# Then and Now

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## ■ Motorcross

Jaimie learned to ride a motorcycle before he could ride a bicycle without training wheels. By the age of eight, he had already achieved a special dutch high athlete status, trained after school, and secured top-3 finishes in the national class. From the age of ten, he competed in European championships and became the MX California State winter series Champion USA.

## ■ Supermoto

In his first year of Supermoto, Jaimie won every Dutch race. He quickly made a transition to the German championship, where he immediately competed for the title. For three consecutive years, including European championships he also represented the Netherlands in the Supermoto of Nations as the youngest participant ever, achieving impressive results.

## ■ Road Racing

Jaimie began racing in 2013 and quickly secured a top-10 finish in the European Junior Cup. In 2016, he placed third in the Dutch championship on his first year of Supersport 600cc, what followed was one season European and 3 years world championships. After successful leg surgeries in 2020, he achieved a podium finish in his 2021 rookie year in the BSB Supersport category.



# Sport Achievements

- **2007**  
5th place in the Dutch championship (65cc small wheels motocross).  
Top 10 in the European championship.  
California State winter series Champion.
- **2008**  
27th in the European Motocross Championship.
- **2009**  
4th place in the Dutch Championship 65cc Big Wheels Motocross.  
European championship participant.  
California State winter series Champion.
- **2010**  
2nd place in the Dutch Championship Supermoto - junior.
- **2011**  
2nd place in the Dutch Championship Supermoto - Top Class.
- **2012**  
2nd place in the German Championship S3 Supermoto.  
5th place in the World Championship Supermoto of Nations.
- **2013**  
2nd place in the German Championship C1 Supermoto. 7th place in the World Championship Supermoto of Nations.
- **2014**  
7th place in the European Junior Cup.  
7th place in the World Championship Supermoto of Nations.
- **2015**  
17e European Junior Cup.
- **2016**  
3rd place in the Dutch Supersport.  
Rookie of the Year.
- **2017**  
4th place in the European Supersport 600 Championship.
- **2018**  
World Championship Supersport 600.  
Won all Dutch Championship (NK) entries.
- **2019**  
World Championship Supersport 600.  
Won all Dutch Championship (NK) entries.
- **2020**  
14th place in the World Championship Supersport 600 race in Australia.  
( only race ridden because covid year )
- **2021**  
Dutch Supersport 600 Champion.  
10th place in BSB Supersport 600 and Rookie of the Year.
- **2022**  
5th place in British BSB Supersport 600.
- **2023**  
5th place in British BSB Supersport 600.
- **2024**  
1st year in the British Superbike Pathway.







# In His Own Words

*Jainie  
van Zijbeelen*

“My sporting career has turned out differently than I ever expected. From a young age, I discovered my passion for speed and motorcycles, and the drive to continuously improve myself has led me through various disciplines— from motocross to Supermoto, and ultimately road racing. In each sport, I adjusted my goals, always motivated by the desire to push my limits. That motivation stems from my ambition to make an impact and inspire others through my achievements. I carry that feeling with me in every race.”

“Of course, I wouldn’t have reached where I am today without the people around me. The support of my sponsors, partners, family, friends, and the professionals like my physiotherapists and doctors are indispensable. They are always there to support me, even through multiple surgeries. In addition, a marketing team helps me to share my story and give my career strong direction. This allows me to fully focus on what I love most: racing and making an impact.”





01

## Dedication

Jaimie highly values the people around him and enjoys showing them how much they mean to him. He builds genuine relationships and ensures that his fans, family, sponsors and team feel appreciated by always making time for them, both during and outside of races.

02

## Determination

Jaimie knows where he comes from, where he stands now, and where he wants to go. His perseverance is the driving force behind his success; he is determined to continuously prove what he is capable of and inspire others with his achievements.

03

## Sincerity

The happiness of the people around him is important to Jaimie. He wants to share his achievements and give back to the fans, commercial partners, and team that support him, so they can enjoy and be part of his journey.

04

## Collaboration

“Alone you go faster, together you go further.” This motto perfectly embodies Jaimie. For him, success is not just about personal achievements; he deeply values his team, and everyone who contributes to his growth. He believes that collaboration is essential for continuous improvement.







# British Superbike

## Jaimie van Sikkelerus in the British Superbike Championship (BSB)

Jaimie van Sikkelerus is making a name for himself internationally in the British Superbike Championship (BSB), one of the most prestigious and competitive motorsport championships worldwide. As the first Dutch rider in this British competition, he demonstrates that talent knows no boundaries. His participation in the BSB offers him the opportunity to compete against top riders from around the world, while strengthening his brand as a fighter and perseverer.

For Jaimie, racing in the BSB is not only about competition but also about personal growth and the chance to push his limits. BSB is considered as one of the most spectacular racing championships in the world, with world class riders. The competition attracts participants and fans from all over the globe.

By racing at this high level, Jaimie shows that his ambition and determination drive him to bring out the best in himself – and inspire people to believe.



Bennetts BSB BRITISH SUPERBIKES		TOP 3 ROOKIE RIDERS		P&G RISING STARS	
AFTER ROUND 2 - OULTON PARK					
	Jaimie van Sikkelerus		Brayden Elliott		Lewis Rollo
<b>1ST</b>	68 PTS	<b>2ND</b>	60 PTS	<b>3RD</b>	54 PTS



## Audience and Fans

The British Superbike Championship (BSB) attracts an impressive number of fans each year, with an average of **over 500,000 spectators per season**. These fans gather at famous circuits across the United Kingdom, such as Brands Hatch, Donington Park, and Oulton Park.

## Worldwide on TV

The British Superbike Championship is broadcast in **60 countries** worldwide, resulting in a global viewership of **44 million**. In addition to the British championship, the series includes international and continental events, with each race contributing to an action-packed and thrilling season. Fans can follow the races through platforms such as **Eurosport and discovery+ / HBO**, making it one of the most accessible motor-sport championships in the world.

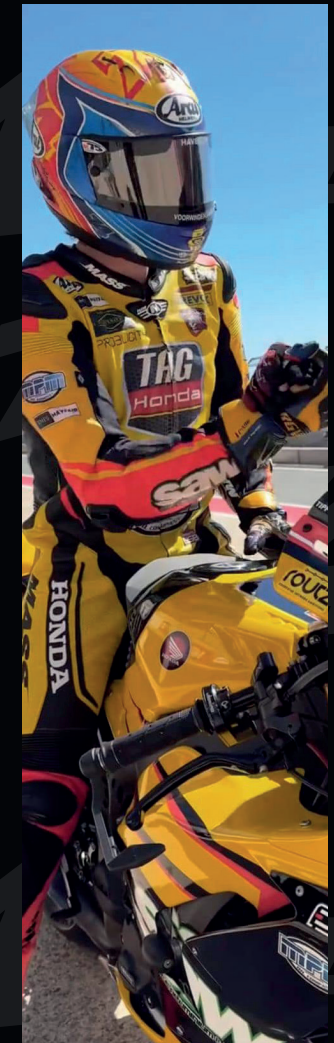


## Sponsorship Opportunities

# Become a Partner

More and more companies are choosing to strengthen their brand by partnering with an athlete. This helps make products and services more visible, increase brand awareness, and create positive associations with the brand. Jaimie van Sikkelerus, as the only Dutch rider in his motorsport category, offers a unique opportunity to stand out. His achievements and perseverance in motorsport make him an inspiring partner for sponsors.

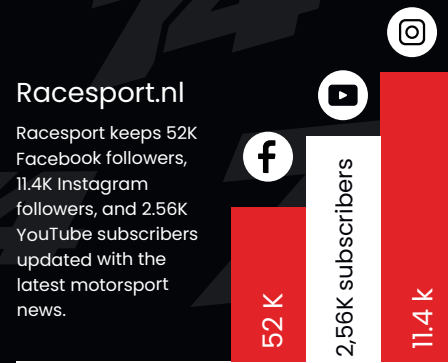
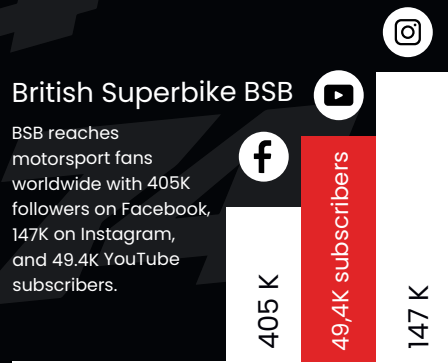
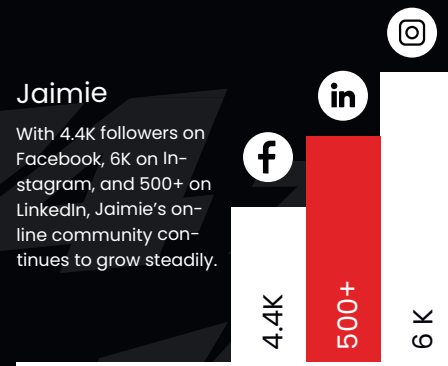
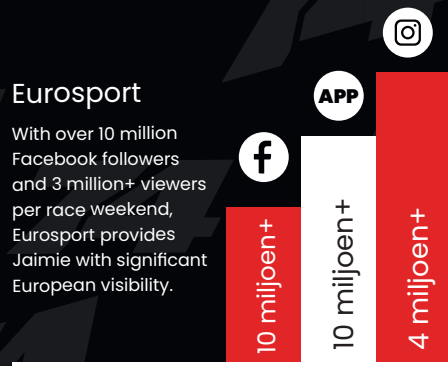
Jaimie is a storyteller and a true trendsetter in his sport. With his dynamic riding style and direct connection with the audience, he inspires fans both on and off the track. This combination of exclusivity, athletic performance, and personal approach makes Jaimie an ideal ambassador for companies looking to align their brand communication with drive, authenticity, and innovation.



Online

# Social Media Reach

Through the global broadcasts of Jaimie's races on platforms like Eurosport and Discovery+ / HBO, he reaches millions of motorsport fans worldwide. Each event attracts live viewers and generates impressive interactions on social media. Through these networks, Jaimie's visibility continues to grow, with increasing follower counts and rising engagement rates.







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More Information or a Question?

# Contact

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■ **Website**  
www.jaimievansikkelerus.nl

## Contact Us

I would like to thank you for your interest and time, i'm happy to provide more information on partnership opportunities or assist with any inquiries you may have. Let's discuss how we can create a partnership that benefits everyone.

Look forward to hear from you!

Jaimie van Sikkelerus

Follow [@jaimievsik\\_74](#) for an inside look at my journey on and off the track! From racing highlights to behind-the-scenes moments with sponsors and fans, you won't want to miss it. Let's race together!







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